

Vlogs Thursday 23/4/2021

**Virtual Tour of Local Markets in Mumbai for Sourcing of Different Textile Materials,
Accessories and Trims Via Vlogs
Textile and Fashion Technology Department
College of Home Science, Nirmala Niketan
NAAC Accredited A Grade**

Date: 23rd April 2021

Time: 4.00 PM-6.00 PM

Venue (Meeting Link, if Online): <https://bit.ly/3dGRPWn>

No. of Participants:

- Guests / Dignitaries -None
- Management Representative/S-None
- Staff (In-House / Out-House)-
 - Dr. P Goyal
 - Dr. V. Karnad
 - Dr. R Madhan
 - Ms. N. Mulchandani
 - Ms. V. Udiaver
 - Dr. A. Srivastava
 - Ms. S. Navalgund
 - Ms. V. Khedekar

Students (In-House / Out-House): 55 students

About the Event (Event Flow, if available)

Organizing Team (Chairperson, Convenor and Co-Convenors) :Dr Goyal, Ms Neha Mulchandani and students (Bhakti Patel, Insha Qureshi and Riddhi Rayal)

Flyer of the Event-Attached below

DEPARTMENT OF TEXTILE AND FASHION TECHNOLOGY
COLLEGE OF HOME SCIENCE NIRMALA NIKETAN
Affiliated to the University of Mumbai
NAAC Accredited 'A' Grade

**VIRTUAL TOUR OF
LOCAL MARKETS IN MUMBAI FOR SOURCING
OF DIFFERENT TEXTILE MATERIALS,
ACCESSORIES AND TRIMS
VIA VLOGS**

LINK FOR THE SESSION:
<https://bit.ly/3dGRPWn>

23rd April 2021, Friday

4:00 PM onwards

Organizing Committee:

- Ms. Neha Mulchandani, Assistant Professor
- Dr. Pratima Goyal, Head of the Department
- Student Organising Team:
 - Insha Qureshi
 - Bhakti S Patel
 - Riddhi Rayal

Accounts, if any-NA

A virtual tour of Local Markets in Mumbai for Sourcing of Different Textile Materials, Accessories and Trims Via Vlogs was held on 23rd April, 2021 from 4.00 pm to 6.00 pm organized by Textile and Fashion Technology Department College of Home Science, Nirmala Niketan, Affiliated to University of Mumbai, NAAC Accredited A Grade. The participants included students of the department from TY BSc and MSC I and II students of the department.

Before the virtual journey, Dr Pratima Goyal, HOD of the department highlighted the importance of visiting the markets and said that each market is special and resourceful in its own way. Ms Neha Mulchandani, Faculty of the department along with student organizing team- Ms Insha Qureshi, Ms Bhakti Patel and Riddhi Rayal started the journey to the various markets. The first destination in the virtual tour was Bhuleshwar market via vlog which is known for traditional Indian fabrics and trims. The market has shops offering a variety of latkans, buttons, threads, laces, beads etc. The second destination in the tour was Mangaldas market which is very popular for cloth materials. The vlog showed shops like Saheli dupatta which is famous for all types of dupattas like Bandhani, Banarasi silk, gotta work, Chikankari, georgette, net etc. The vlog also gave information about other shops such as Bombay beauty shop which provided a wide range of bedsheets and shawls, towels and napkins etc.

After that, the third market via vlog was shown of Dadar Hindmata Market which is 60-year-old market and is very popular for Indian outfits. The video showed variety of Indian wears at our pocket saving prices. The next market vlog was of Gandhi market popular for cloth materials, pouches, dresses, lehenga's, gowns, jewellery etc. The next destination of the tour was to Khar west market for sourcing designer fabrics. The market is known for different designer fabrics such as shimmer lycra which was 450 Rs/ metre, leather which is 800rs/metre, Italian georgette 475 Rs/metre, Banarasi silk, khadi, soft net, jersey and organza material.

The next market covered in the tour was Santacruz road market near station from where one could source all trims and embellishments for ethnic or Indo western garments.

After that the next destination was Natraj Market which is in Malad. It is popular for cloth materials, dupatta's, blouses, buttons and jewelry.

The next destination was Malad chindi bazaar which is known for cheapest rates of fabric materials. The fabrics can be used to re-create all the celebrity looks in less than 500 Rs. The last destination of the virtual tour was to Bhiwandi Market popular for its power looms. It has more than 10 lakh power looms. The vlog gave the entire details of the market with different kinds of fabrics and trims.

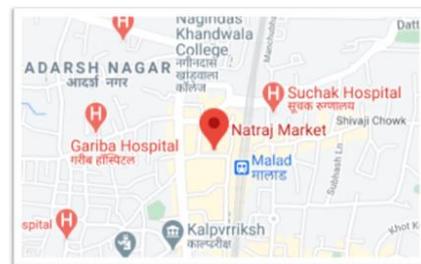
At the end, after showing various vlogs, the student organizing committee acknowledged the creators and owners of the vlogs and conducted a quiz for the student participants.

The students enjoyed the virtual experience to all the Mumbai markets and the virtual tour ended in a positive note.



NATRAJ MARKET: MALAD

- **Location:** Parekh road Malad west, Mumbai
- **Popular for:** Buttons and sequins to large cloth fabrics, dupattas, blouses and more



<https://www.youtube.com/watch?v=F4OZVvjmXVg>

