

Sample Multiple Choice Questions
M. Sc. Semester III - Branch III - Textile and Fashion Technology (2020-21)

Subject: Global Fashion Scenario

Instructions:

1. Attempt any 8 out of the 10 given MCQs
2. Each MCQ is of 1.5 marks
3. Read each statement carefully and mark any one option out of the four Options that you think is the correct answer
4. No negative marking for wrong answers

1. Who comprises Baby-boom generation?
 - a) Many people born together on 15th August 1947 across the world
 - b) People born with many siblings
 - c) Generation that had large sized babies
 - d) People born in the United States between 1946 and 1964; the largest generational group ever recorded.

Correct answer: option “d”

2. A computer-generated floor plan that shows the selling floor with merchandise in the best position.
 - a) Store layout
 - b) Floor Plan
 - c) Planogram
 - d) Blue print

Correct answer: option “c”

3. In-store stimulation of all the customer's senses, using pleasant aromas, mood music, dramatic lighting is termed as:
 - a) 3D retailing
 - b) Sensory retailing
 - c) Speciality customising
 - d) Exclusive shopping

Correct answer: option “b”

4. The overall outline or contour of a costume, also frequently referred to as shape is termed as:
 - a) Style
 - b) Drape
 - c) Silhouette
 - d) Trend

Correct answer: option “c”

5. The sector of sportswear that includes casual attire worn for sports such as running, jogging, tennis, and racquetball.
 - a) Active wear
 - b) Sportswear

- c) Sports suits
- d) Leisure sportswear

Correct answer: option “a”

6. A category of apparel priced just below bridge apparel lines
- a) marked down price
 - b) better market price
 - c) discounted price
 - d) lower priced

Correct answer: option “b”

7. A firm that handles the designing, planning, and purchasing of materials, and usually the cutting, selling, and shipping, of apparel, but does not handle the actual garment sewing.
- a) Fabric sourcers
 - b) Apparel jobbers
 - c) Contractors
 - d) Outsourcers

Correct answer: option “b”

8. Technology that takes a three-dimensional snapshot of the human form, providing complete and accurate measurement data.
- a) EDI
 - b) Anthropometry
 - c) Body Scanning
 - d) ERP

Correct answer: option “c”

9. Events, trends and leading designers of 1920: Select the inappropriate one out
- a) Christian Dior
 - b) Coco Chanel
 - c) Chemise dresses, Short skirts, T-strap shoes, Cloche hats, Luxurious fabrics
 - d) Post-World War I, Paris influence, voting rights for women, Prohibition, Talking movies, Modern art, music, literature, Birth of sportswear

Correct answer: option “a”

10. Which is the place of birth of American woman who is a fashion designer, Liz Claiborne?
- a) Belgium
 - b) UK
 - c) US
 - d) France

Correct answer: option “a”

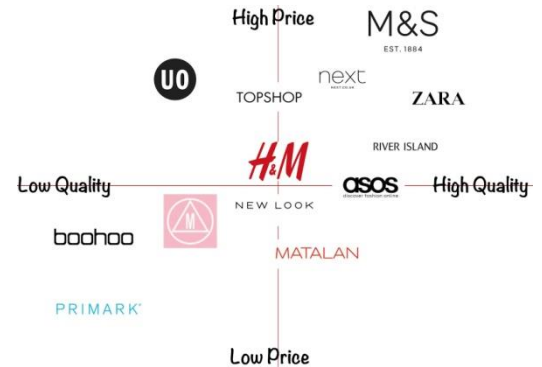


Subject : Management & Administration In The Textile & Apparel Business

Instructions:

1. Attempt any 8 out of the 10 given MCQs
2. Each MCQ is of 1.5 marks
3. Read each statement carefully and mark any one option out of the four Options that you think is the correct answer
4. No negative marking for wrong answers

1. Identify the illustration and select the correct alternative
 - a. Johari window
 - b. Positioning map
 - c. Segmentation map
 - d. Targeting map



Correct answer: option “b”

2. Which function of management does the statement describe: It is the measurement and correction of performance activities of subordinates in order to make sure that the enterprise objectives and plans desired to obtain them as being accomplished
 - a. Directing
 - b. Forecasting and planning
 - c. Organizing
 - d. Controlling

Correct answer: option “d”

3. Daily production report namely cutting, loading, sewing, and finishing falls under
 - a. Fabric Store MIS
 - b. Cutting room MIS
 - c. Sewing MIS
 - d. Work Study MIS

Correct answer: option “c”

4. Which entrepreneur exhibits great vigilance and apprehensions in experimenting any change in their enterprise?
 - a. Drone entrepreneurs
 - b. Innovative entrepreneurs
 - c. Fabian entrepreneurs
 - d. Imitative entrepreneurs

Correct option “c”

5. Which of the following is not advantages of Business Ethics?
- a. Business ethics offer companies a competitive advantage.
 - b. Diversity in achievement
 - c. Acceptance of product
 - d. Good will of the firm depending on its response towards ethical issues

Correct option “b”

6. Acting in an ethical way involves
- a. distinguishing between right & wrong
 - b. making the choice which give quick results
 - c. making the obvious choice
 - d. simply making a choice

Correct option “a”

7. The need of ethical business management is based on
- a. Maximizing business risk
 - b. Achieving sustainable development
 - c. Short term survival
 - d. Short term success

Correct option “b”

8. Select the correct statement
- a. Strategy can be framed by due intelligence of a person, whereas ethics can be framed by fixing moral values and intelligence
 - b. Strategies and ethics differ from organization to organization, they are not universal in nature
 - c. Strategic practices are not questionable, whereas the ethical practices are questionable when they are not followed.
 - d. Strategic management is short term –oriented and achieves long term objective. Whereas ethical management is long term oriented seeking short term success.

Correct option “c”

9. _____ preference shares have rights to claim dividends for years which have no profits.
- a. Redeemable
 - b. Non - cumulative
 - c. Convertible
 - d. Cumulative

Correct option “d”

10. Liquidity Ratio is also called as _____ ratio
- a. Short term
 - b. Turnover
 - c. Long term
 - d. Leverage

Correct option “a”



Subject: Garment Production Technology

Instructions:

1. Attempt any 8 out of the 10 given MCQs
2. Each MCQ is of 1.5 marks
3. Read each statement carefully and mark any one option out of the four Options that you think is the correct answer
4. No negative marking for wrong answers

1. What are the things included in the specification sheet in the line development process?

- a. Costing and sample
- b. Style sheet and style board
- c. Quality aspect and style sheet
- d. Fabric selection and technical specification

Correct answer: option “c”

2. Which machines are arranged as per process layout?

- a. General purpose machine
- b. Special purpose machine
- c. Continuous line machine
- d. Standalone machine

Correct answer: option “a”

3. _____ is the brain centre of the quality improvement process.

- a. Information and analysis
- b. Strategic quality planning
- c. Human Resource development & Management
- d. Quality & Operational Results

Correct answer: option “a”

4. In Industrial Efficiency how to conduct production regularly?

- a. Maximum speed and at the maximum cost
- b. Maximum speed and at the minimum cost
- c. Minimum speed and at the minimum cost
- d. Minimum speed and at the maximum cost

Correct answer: option “b”

5. A fold of a fabric stitched to taper gradually to specific point, select the odd one out

- a. Single pointed dart
- b. Double pointed dart
- c. Fitting darts
- d. Princess cut

Correct answer: option “d”

6. What is the process of finding out the most proficient arrangement of pattern pieces for a particular garment style, fabric and range of sizes?
- a. Marker making
 - b. Marker drawing
 - c. Marker drafting
 - d. Marker checking

Correct answer: option “a”

7. In the industry, multiple copies of marker are usually required, that can be done by reproducing the master marker with a range of duplicating methods. Select the odd one out:
- a. Carbon duplicating
 - b. Spirit duplicating
 - c. Diazo photographic method
 - d. Tracing

Correct answer: option “d”

8. What is a blind stitch machine? Select the inappropriate one.
- a. It is used for hem stitching in a knitted fabric
 - b. It puts hem stitches which are very small in the right side of the garment
 - c. The stitches are almost invisible
 - d. It is to be used by a blind operator

Correct answer: option “d”

9. In relation to multiple activity charts (MAC), which is an incorrect statement.
- a. These are process charts using a time scale.
 - b. It acts as a disadvantage prompting operators to engage in multi-tasking
 - c. These charts represent the inter-relation of the workers activities on a common time scale.
 - d. It ultimately assists in developing an improved method to accomplish a task

Correct answer: option “b”

10. Certain points on pattern which need to be increased or decreased are considered as
- a. Change points
 - b. Increase points
 - c. Growth Point
 - d. Decrease points

Correct answer: option “c”

