

**Sample MCQ's for Winter Session (November) 2021
TY BSc (Home Science) SEM V Examination
Branch I – Textile & Fashion Technology**

USHSIII501 - Woven Fabric Structure & Construction

Instructions:

1. All 10 MCQ's are to be attempted.
2. Each MCQ carries 1 mark.
3. Read each statement carefully and mark any one option out of the options that you think is the correct answer.
4. No negative marking for wrong answers

1. _____ is separation of warp threads into upper & lower layers forming a tunnel
- a. shedding
 - b. picking
 - c. beating up
 - d. taking up & letting off

Correct answer: option "a"

2. The thread at the point of reversal is called the _____
- a. plain thread
 - b. point thread
 - c. scattered draft
 - d. broken draft

Correct answer: option "b"

3. Matt weaves are also known as _____
- a. Gabardine
 - b. Poplin
 - c. Canvas
 - d. Hopsack

Correct answer: option "d"

4. Select the weave that is constructed with 2 parts of plain weave and 2 parts of long floats
- a. Huck-a-Back
 - b. Diaper
 - c. Figured fabric
 - d. Double cloth

Correct answer: option "a"

5. Which of the following is true for extra weft figuring
- a. Production is faster
 - b. Effect of the design is more prominent
 - c. Stripe & spot effect is possible
 - d. Drafting is complex

Correct answer: option "b"

6. A very complex machine to produce laces were made by ____ in 1837
- a. Paul Smith
 - b. John Varratos
 - c. John Levers
 - d. Marc Jacobs

Correct answer: option “c”

7. The twill line becomes accentuated when
- a. the yarn twists in the same direction as the twill
 - b. the size of the repeat is small
 - c. the twill is a warp faced twill
 - d. the yarn twists in the opposite direction as the twill

Correct answer: option “d”

8. Plain weave uses the following drafts for the construction of fabric
- a. Straight and Broken
 - b. Straight and Pointed
 - c. Straight and Intermittent
 - d. Straight and Skip

Correct answer: option “d”

9. Select a weave that skips a dent after every group of warp threads
- a. Huck-a-Back
 - b. Diaper
 - c. Mock Leno
 - d. Double cloth

Correct answer: option “c”

10. The ratio of face and stitching threads in welts is _____
- a. 01:01
 - b. 02:01
 - c. 03:01
 - d. 04:01

Correct answer: option “b”



USHSIII502 - Textile & Garment Processing, Colouration & Finishing

Instructions:

1. All 10 MCQ's are to be attempted.
2. Each MCQ carries 1 mark.
3. Read each statement carefully and mark any one option out of the options that you think is the correct answer.
4. No negative marking for wrong answers

1. In 1856 a British Chemist , produced a brilliant mauve dyestuff from coal tar which was the first synthetic dyestuff.
 - a. Johann Wolfgang von Goethe
 - b. Joseph Marie Jacquard
 - c. John Mercer
 - d. W.H. Perkin

Correct answer: option “d”

2. Which dyes are also called ingrain dyes?
 - a. Vat
 - b. Azoic
 - c. Reactive
 - d. Basic

Correct answer: option “b”

3. The first synthetic Vat dye was _____ created in 1879.
 - a. Procion
 - b. Remazol
 - c. Reactone
 - d. Indigo

Correct answer: option “d”

4. It is old processing equipment which processes fabrics in rope form.
 - a. Padding mangle
 - b. Winch
 - c. Jigger
 - d. Steamer

Correct answer: option “b”

5. _____ are additives, which prevent premature water evaporation or “skim-over” from print paste.
 - a. Dispersing agent
 - b. Sequestering agents
 - c. Humectants
 - d. Wetting agents

Correct answer: option “c”

6. Sodium aliginatc is used as a _____ in printing paste
- a. Thickener
 - b. Solvent
 - c. Preservative
 - d. Catalyst

Correct answer: option “a”

7. Which amongst these is the odd one out with regards to banned chemicals?
- a. Formaldehyde
 - b. Pentachlorophenol
 - c. Tributyltin
 - d. Acetic acid

Correct answer: option “d”

8. _____ is an Universal Bleaching agent
- a. Bleaching powder
 - b. Hydrogen Peroxide
 - c. Copper sulphate
 - d. Hydrogen chloride

Correct answer: option “b”

9. Which among the following are plasticizers used for plastic textiles
- a. Acrylics
 - b. Sulphates
 - c. Phthalates
 - d. Phenols

Correct answer: option “c”

10. Cireing is a finish meant for which fabric
- a. Georgette
 - b. Chiffon
 - c. Cotton
 - d. Silk

Correct answer: option “d”



USHSIII503 - World Historic Textiles

Instructions:

1. All 10 MCQ's are to be attempted.
2. Each MCQ carries 1 mark.
3. Read each statement carefully and mark any one option out of the options that you think is the correct answer.
4. No negative marking for wrong answers

1. What is the Silk Route?
 - a. A route for trading silk
 - b. A smooth route
 - c. A route for wearing silk
 - d. A route for making silk

Correct answer: option "a"

2. Which type of clothing was considered the clothing for the elite class in Madagascar and prepared from the leaves growing on the palm?
 - a. Bogolanfini
 - b. Raphia
 - c. Kimono
 - d. Drindl

Correct answer: option "b"

3. What is cartisane?
 - a. The wood used for Qalamkari
 - b. A small strip of parchment covered with thread of silk or gold
 - c. A type of needle used for lace making
 - d. A type of paper for stencil

Correct answer: option "b"

4. Which one is a traditional textile technique of Europe?
 - a. Coptic textile
 - b. Cremean Tartar
 - c. Tapa cloth
 - d. Mokuhanga

Correct answer: option "b"

5. TRITIK is a well-known stitching technique popular in?
 - a. Japanese art print
 - b. Singapore
 - c. Indonesia
 - d. Bhutan

Correct answer: option "c"

6. The term 'Lab Dips' used for-
- a. Small patches of coloured fabric submitted to the designer to establish a match other fabric in the group
 - b. Colour numbers
 - c. Cost of lab dyed fabric swatch
 - d. Printed fabric

Correct answer: option “a”

7. Calvin Klein belongs to which fashion center?
- a. Paris
 - b. New York
 - c. Italy
 - d. Germany

Correct answer: option “b”

8. Which country largely controlled the trade to North America throughout the eighteenth century?
- a. Africa
 - b. Britain
 - c. India
 - d. Italy

Correct answer: option “b”

9. Name of the glazed calico textiles imported from India
- a. Chintzes
 - b. Flannels
 - c. Serges
 - d. Tammies

Correct answer: option “a”

10. Which fabrics had been banned from sale in Britain since 1766 in order to protect British weavers?
- a. Cotton
 - b. French silks
 - c. Linen
 - d. Wool

Correct answer: option “b”



USHSIII504 - Fashion Studies

Instructions:

1. All 10 MCQ's are to be attempted.
2. Each MCQ carries 1 mark.
3. Read each statement carefully and mark any one option out of the options that you think is the correct answer.
4. No negative marking for wrong answers

1. Which designer has a mixture of folk of Peru, Philippines and Mexico in the collection showcased in 1993?
 - a. Byron Lars
 - b. Donna Karan
 - c. Christian Lacroix
 - d. Christian Dior

Correct answer: option "b"

2. Which is the correct flow of the process of forecasting?
 - a. Research - Analyze - Sort - Predict - Communicate
 - b. Research - Sort - Analyze - Predict - Communicate
 - c. Research - Sort - Analyze - Communicate - Predict
 - d. Research - Sort - Predict - Analyze - Communicate

Correct answer: option "b"

3. which statement is not true for mood board?
 - a. It gives a link in going forward with a project
 - b. It establishes a visual and aesthetic feel of the topic
 - c. made before inspiration board
 - d. Translate a concept where words may fail

Correct answer: option "c"

4. Role of a fashion designer does not include:
 - a. creating or visualizing an idea and producing a design by hand or using computer-aided design (CAD)
 - b. keeping up to date with emerging fashion trends as well as general trends
 - c. Working alone with buyers and forecasters, to develop products to meet a brief
 - d. understanding design from a technical perspective

Correct answer: option "c"

5. Diagonal lines-
 - a. Can stop eye movement which will give volume to an area
 - b. Symbolize rest and relaxation
 - c. Can be used to create decorative effects
 - d. Dynamic and action oriented

Correct answer: option "d"

6. The term 'Lab Dips' used for-
- a. Small patches of coloured fabric submitted to the designer to establish a match other fabric in the group
 - b. Colour numbers
 - c. Cost of lab dyed fabric swatch
 - d. Printed fabric

Correct answer: option “a”

7. Calvin Klein belongs to which fashion centre?
- a. Paris
 - b. New York
 - c. Italy
 - d. Germany

Correct answer: option “b”

8. These retailers include the shopping channel on televisions and the ever-expanding e-shopping
- a. Departmental stores
 - b. Specialty stores
 - c. Interactive retailers
 - d. Off price stores

Correct answer: option “c”

9. Which is not a desirable property in children's clothing?
- a. Durable
 - b. Easy care
 - c. Heavy weight
 - d. Comfortable

Correct answer: option “c”

10. Which category of garment in menswear is having highest growth rate?
- a. Active wear
 - b. Formal wear
 - c. Ethnic wear
 - d. Party wear

Correct answer: option “a”



USHSIII505 - Textile & Apparel Marketing

Instructions:

1. All 10 MCQ's are to be attempted.
2. Each MCQ carries 1 mark.
3. Read each statement carefully and mark any one option out of the options that you think is the correct answer.
4. No negative marking for wrong answers

1. _____ strategy is useful if launching into a new market
- a. Market skimming pricing
 - b. Geographic pricing
 - c. Market penetration pricing
 - d. International pricing

Correct answer "c"

2. Different products to subgroups within segments are known as
- a. Micro marketing
 - b. Niche marketing
 - c. Mass marketing
 - d. Segment marketing

Correct answer "b"

3. Pricing consideration doesn't include
- a. Competition
 - b. Market condition
 - c. Warranty
 - d. Quality of product

Correct answer "c"

4. The buying process starts when the buyer recognizes a _____
- a. Need or Problem
 - b. Product or Service
 - c. Shop or Market
 - d. Money or Status

Correct answer "a"

5. Which com behaviour of consumer seek and trust information and recommendation from their networks or community
- a. .com savvy
 - b. community driven
 - c. command
 - d. compose

Correct answer "b"

6. _____ is the grant of a property right to the inventor
- a. copyright
 - b. patent
 - c. trademark
 - d. Service mark

Correct answer “b”

7. _____ model in which the users of internet are taken to hundreds of sites to locate cheapest product to suit personal specifications
- a. Product model
 - b. Service model
 - c. Personalised model
 - d. Comparison model

Correct answer “d”

8. _____ can be done through emails, advertisements, products, services, and content
- a. Focus on GenZ
 - b. Conversation Marketing
 - c. Personalization
 - d. Content Marketing

Correct answer “c”

9. In _____ step of conversation marketing bots use intelligent routing to connect leads to your sales team and even book meetings for them automatically
- a. Engage
 - b. Understand
 - c. Analyze
 - d. Recommend

Correct answer “d”

10. Which is not a key trend of Shoppable Instagram Stories within eCommerce?
- a. **Diverse Shopping Experience**
 - b. Unified Shopping Experience
 - c. Diverse Customer Journey
 - d. Storytelling Takes the Stage

Correct answer “a”

